



The Party Doesn't Start Until The Balloons Arrive!

By Eva Redding



It's been 15 years

since Debbie Medrano decided that it was time to open up a balloon decorating business in Vista. It was a natural transition as for many years, Debbie helped her parents with their balloon shop in Alta Loma, where she gained a valuable insight into the industry. Around the same time, her career in mortgage lending started to wind down and her children grew out of weekend sports. She knew the moment was just right to put her skills and knowledge into action and launch San Diego Balloons and More. Initially, her business was a part-time venture while she worked for an insurance agency. However, within seven years, her company expanded to a point where it could fully support her. Debbie said, "I pivoted from a hobby business to full-time. Since then, my business has doubled and tripled every year."

San Diego Balloons and More is one of the top companies in their category, well-equipped to handle even the largest of parties, corporate events, grand openings, graduations, trade shows, and other special occasions. Debbie, her

husband, and a team of employees are fully committed to offering their clients the best possible service in the balloon decorating business. It is their high level of expertise and superior reputation that keep their customers coming back and referrals fueling their growth. Delivering balloon bouquets seven days a week, they are the number one provider in San Diego. Whether it's a fifty-dollar balloon bouquet or an eight-thousand-dollar Christmas party decorating extravaganza, Debbie and her team are ready to turn any celebration into a memorable one.

Debbie explained that their business delivers magic, anticipation, and excitement. "We transform a room. Parties don't look like parties without balloons. People know that something fun is going to happen if there are balloons." Debbie's favorite part about their work is bringing joy to people. Besides delivering happiness, their efficiency makes

them stand out from the competition. She said, "We bring everything inflated and set it up in less than an hour, depending on how big the job is. We know how to get in and out and get it done!" As a balloon artist, her creations are so much more than just a balloon on a string. From giant arches, columns, and centerpieces to special shapes of toothbrushes, DNA, or walking balloon costumes, they do it all! Whether they create elegant clear balloons wrapped with lights or an eye-catching display of colors, their decorating style fits any theme and occasion. Belonging to a network of balloon artists, Debbie is continually expanding her craft portfolio, which allows the company to provide innovative and exciting designs.

As a proud Vista resident and entrepreneur, Debbie has always given back to the local community. She is the founder of Vista Teen Outreach—an organiza-

tion fighting against student hunger. Over the years, she helped plan the Taste of Vista and continues to be the event planner for the Vista Rod Run along with many other North County events. Recently, San Diego Balloons and More was nominated for "The Best of North County" contest in the customer service category.

With graduations around the corner, Debbie and her team are getting ready for a busy decorating season. Thinking about making your graduation party or next special event unforgettable? San Diego Balloons and More can make it happen! Call them at 760-390-2932, check them out on Instagram & Facebook, or visit:

www.sandiegoballoonsandmore.com